

ADDRESS FORM FOR AAF'S NEW GOVERNMENT RELATIONS MAILING LIST

The AAF wishes to bring you the maximum benefit possible from your membership in the AAF. Government relations is a major component of AAF's program and with the number of government relations issues affecting advertising increasing we need to communicate effectively with corporate members' government relations staffs. We have expanded our computerized mailing system to designate members' government relations personnel so we can communicate with them efficiently and effectively.

Please indicate below the names, titles, and addresses of your government relations staff who should be on our new government relations mailing list. Please be sure to list regional and state corporate personnel as well as those who may be in Washington, DC.

All names given will be cross checked against those from your company already on our mailing list to avoid any duplication.

---

Name/title

Address

---

2040934989

(Over)

Name/title

Address

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Tel.: (     ) \_\_\_\_\_

Should you have any questions please do not hesitate to contact the AAF  
Membership Development Office at (202) 898-0089, ext. 315.

Please return completed form to: The American Advertising Federation,  
Membership Development Office, 1400 K Street, NW, Suite 1000, Washington, DC 20005.

2040934990